

PROFILE

Creative communicator with two decades worth of experience having effectively informed, inspired, and instructed in a variety of capacities ranging from Corporate Communications to Sales to Marketing to Corporate Training. Adept in using a variety of digital technologies and experienced in creating compelling collateral as well as managing projects that translate to a more informed workforce and an ever-increasing number of satisfied clients. A motivated self-starter that contributes a positive energy and a measurable difference to every company, every team, and every campaign.

EMPLOYMENT HISTORY

Alight Solutions 7/20 – Present
Chicago, IL (virtual)

PRODUCT MANAGEMENT SENIOR SPECIALIST

- Responsible for the communications that inform and direct a globally based team of Product Specialists who work to enhance and maintain Alight's Payroll solutions
- Oversee the publication of a monthly Newsletter using Sharepoint and a variety of media formats including a podcast that's delivered to over 8,000 colleagues
- Create video content using Camtasia, Photoshop and Miro as a storyboarding application that displays forthcoming functionality as it relates to current payroll solutions

Applied Health Analytics 5/17 – 7/20
Nashville TN

PHP DEVELOPER

- Responsible for building and maintaining PHP based applications incorporating MySQL, Twig, Blitz and JQuery. Some applications also interacted with MSSQL. Tasked also with improving the Landing Pages used by all of their channel partners which included cleaning up antiquated code, consolidating disparate systemic friendly dynamic of all pages.
- Built Microservices facilitating download of Fitbit information to local database using OAuth technology in the context of a Nodejs / Mongo DB dynamic housed in a Docker paradigm (see Code Samples via the QR code at the bottom of this document)

SKILLS

- Excellent Communicator
- Engaging Interpersonal Skills
- Creative Problem Solver
- Motivating Leader

TECHNOLOGY

- Camtasia
- Audacity
- Photoshop
- Sharepoint
- Wordpress
- PHP
- MySQL
- HTML

EDUCATION | CERTIFICATIONS

- BA, Business Administration, St Leo College
- US Navy School of Music
- Workday Certified in HCM, Talent and Learning



portfolio

Big Shiny Planet
Nashville, TN

7/06 – 7/08

CREATIVE DIRECTOR

- Partnered in creating a business that produced a first-of-its-kind training resource that was sold initially directly to consumers and then later introduced into retail where it is currently being sold nationwide.
- Responsible for the creation and implementation of all Marketing strategies and campaigns including, but not limited to, direct mail, email blasts, radio promotions and video production.
- Responsible for sales to consumer and retail. Over the course of a year, resource generated over \$100,000.00 worth of revenue.
- Built and maintained entire web community that included video, an ecommerce component as well as several original applications geared for the marketing and display of BSP.
- Responsible for the training of all sales personnel employed by our sales and fulfillment agency.

PROFESSIONAL ACCOMPLISHMENTS

- Honor Graduate Noncommissioned Officers Academy
- Noncommissioned Officer of the Quarter, First Marine Brigade
- Military Excellence Award given by the Noncommissioned Officers Association
- Navy Achievement Medal for exemplary service
- Licensed minister in the state of Tennessee
- L2 Black Belt in Tae Kwon Do
- Certified Group Fitness Instructor
- Former National Recording Artist (Western Flyer)
- Published Writer

REFERENCES AVAILABLE UPON REQUEST

brucegust.com